

ENJOY

Wonderful Welwyn Garden City



ENJOY | DISCOVER
CELEBRATE | TASTE



WONDERFUL
WELWYN GARDEN CITY

wonderfulwgc.co.uk

Your WGC

Wonderful Welwyn Garden City

WHAT IS WONDERFUL WELWYN GARDEN CITY?

Wonderful Welwyn Garden City is a brand adopted by the Welwyn Garden City Business Improvement District that encompasses all the businesses within the town centre. The brand is used to promote and celebrate the town centre. You may be familiar with the logo, with its nod to the iconic Coronation Fountain on Parkway.

BROUGHT TO YOU BY
THE BUSINESSES OF WONDERFUL
WELWYN GARDEN CITY

wonderfulwgc.co.uk
bid@welwyngarden.co.uk
01707 497 930



WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

A Business Improvement District (BID) is a collective of businesses within a designated area, ranging from small independents like Elley Spa, Sixth Circle, and Spectrum Hair Salon, to larger retailers such as John Lewis and Partners, Waitrose, and Sainsbury's. Each business within the Welwyn Garden City (WGC) BID area contributes a levy, which is used to celebrate the town centre, support sustainable activities, and attract visitors and investment.

The BID operates independently from other organisations, such as the local council. Our primary focus is to work alongside local businesses to promote the town and foster a sense of pride within the community.

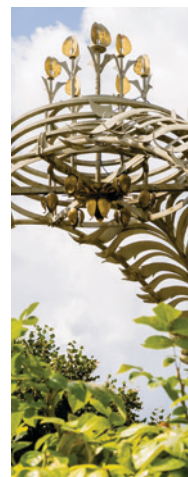
Everything we do must be in addition to the services provided by the councils. In this guide, you will find plenty of information about Welwyn Garden City, including details about our shops, restaurants, beautiful environment, and, of course, our **signature events**.

WGC BID OBJECTIVES

OBJECTIVE 1:
Celebrate
Wonderful
Welwyn Garden
City

OBJECTIVE 2:
Enjoy a vibrant
and sustainable
Welwyn Garden
City

OBJECTIVE 3:
Invest and grow
in Welwyn
Garden City



DID YOU KNOW?

The WGC BID team is a small but dedicated group consisting of job share Managers Mariana and Nicky, and Events & Marketing Manager Lee. They work to support and promote Welwyn Garden City town centre, and report to a board of directors to ensure their efforts align with the agreed business plan.



Your WGC

Shopping

There is so much to enjoy in Welwyn Garden City, no matter the season. Whether you are arriving by train, bike or car, you will be welcomed by the most amazing views, like the iconic Parkway home to the Coronation Fountain and the statue of Sir Ebenezer Howard the founder of Welwyn Garden City.

Welwyn Garden City is the home to the only John Lewis in Herts, a true gem and shopping destination for all ages. As well as big brand names like H&M, JD, Pandora, Waitrose and Poundland, Welwyn Garden City town centre is also home to some small independent treasures such as Lamberts Flower Company, Future Gifts and Messages.

GOOD CAUSES

The town centre hosts a wonderful selection of national and regional charity shops, celebrating pre-loved fashion and items whilst supporting great causes, such as Isabel Hospice, Willow Foundation, Oxfam, The British Heart Foundation, Sue Ryder, The Dogs Trust and Salvation Army.

MARVELLOUS MARKETS

The town centre holds an array of markets throughout the year. Discover some local produce at the Food and Craft Market located on Stonehills Square every 1st and 3rd Saturday of the month or explore the Artisan Market inside The Howard Centre every 4th Saturday. You can also enjoy some plant-based delights at the Vegan Market on 14th June and 11th October. The Vegan Market showcases a huge variety of vegan street food, vendors, bakers, craft beers, ethical jewellers, local artists and zero-waste champions and environmental charities.



The Howard Centre

Named after Ebenezer Howard, the creator of Welwyn Garden City, your local community shopping centre is home to big-name brands such as H&M, JD Sports, Pandora, Fat Face and The Entertainer. With its mix of retail, leisure, and food & beverage outlets, your shopping experience is assured to be enjoyable.

The Howard Centre is also the home of an Artisan Market which takes place on the last Saturday of every month.

Never miss an event or activity at The Howard Centre by checking out howardcentre.co.uk and subscribing to their newsletter.

John Lewis

Celebrate 40 years of style and service at John Lewis in Welwyn Garden City! More than just a store, it's a vibrant community hub offering exciting events like mother and baby sessions, makeup masterclasses, fashion talks, and live entertainment. Step into this iconic destination for the ultimate shopping experience in town, where tradition meets modern elegance.

Do you want to be the first to hear about everything John Lewis? Simply download the My John Lewis app today.



WGCWatch

The business-funded WGCWatch helps our businesses stay one step ahead on all crime and anti-social behaviour matters. Over 40 businesses are connected via the scheme, providing a great level of safety when monitoring and reporting issues within the town centre so you know your are safe when shopping in town!

Your WGC



DINING IN Wonderful WGC

Whether you're enjoying a bottomless brunch with friends, a work lunch or a family dinner, Welwyn Garden City town centre is the home to a number of independent restaurants showcasing cuisines from around the world.

Savour the vibrant spices of Thailand at Lam Nam Moon, indulge in the Mediterranean delights at Gras Restaurant and Lounge, or enjoy the freshest fish and chips at Regal Fish and Chips – a true local favourite with its iconic fisherman.

For those craving familiar favourites, you'll also find popular spots like Pizza Express, Giggling Squid, and Côte Brasserie. Whatever your taste buds are in the mood for, Welwyn Garden City offers something to delight every palate.



Cafés and Coffee Shops

Looking for a place to meet friends, catch up on work or simply looking for that much-needed caffeine boost, then Welwyn Garden City town centre has you covered.

With a mix of national and independent coffee shops, you'll find the perfect spot for your favourite brew.

In addition to the coffee shops, the town centre is home to a variety of cosy cafés such as Trio, Moreno's and Bebo's offering a selection of breakfast, brunch, lunch and dinner options.

You will also find your staple bakeries such as Greggs, Wenzel's, Subway and Hertfordshire-based Simmons offering a wide range of sweet and savoury delights.



Your WGC

Award-Winning Floral Displays

The business-funded floral displays have been enhancing the town centre since 2019. The displays have gone from strength to strength, winning awards from the prestigious Anglia in Bloom and Britain in Bloom.

AWARDS HISTORY

ANGLIA IN BLOOM

Awarded **Gold** in the **Best BID** category in 2019, 2023 & 2024.

The town centre's **Anniversary Garden** also won 2024's **Best Sustainable Planting** award.

BRITAIN IN BLOOM

Awarded a **silver gilt** in the **Business Improvement District** category in 2024.



Dog friendly

Did you know that you can enjoy a spot of lunch, some retail therapy, grab a coffee, or seek professional advice with your canine fur babies?

Over 30 town centre businesses, including Kütchenhaus, John Lewis & Partners, The Howard Centre, Megan's and

Travelodge, have adopted dog friendly policies, allowing you to undertake your daily routines with your family canines.

For a full list of all dog-friendly businesses, visit wonderfulwgc.co.uk



TAP 2 donate

This new campaign provides vital assistance to vulnerable people that are sleeping rough.



Tap 2 Donate is dedicated to supporting three local charities, Herts Young Homeless, Mind in Mid Herts and Resolve.

The BID-led initiative allows shoppers and visitors to the centre to safely tap their card at any of the donation points with the confidence and reassurance that their generous donation will go directly to the three charities working to tackle homelessness within the local community.

Location points are Sixth Circle Tattoo & Piercing Lounge, Londis and Howden's Insurance.

DID YOU KNOW?

The WGC BID provides initiatives to help businesses save money, including free recycling schemes, training and development courses, recruitment, support, marketing support and networking opportunities.



WHEAT QUARTER

WELWYN GARDEN CITY



Keep up to date with all the
exciting development news for
The Wheat Quarter

www.wheatquarter.com

**SATURDAY 10 &
SUNDAY 11 MAY
11AM TO 6PM**

**World
Food
Festival**

WORLD FOOD FESTIVAL

**WELWYN
GARDEN CITY
TOWN CENTRE**

**FREE TO
ATTEND!**



BROUGHT TO YOU BY THE BUSINESSES OF

Event sponsors

IJM LAND WHEAT QUARTER
WELWYN GARDEN CITY

Event partners

kitchenhaus **BANQUET INN**
THE GARDEN CITY HOTEL

wonderfulwgc.co.uk

World Food Festival

OUR POPULAR WORLD FOOD FESTIVAL RETURNS TO WELWYN GARDEN CITY TOWN CENTRE ON SATURDAY 10TH AND SUNDAY 11TH MAY.

This weekend event brings you tastes, cultures, music and performances from around the world in the heart of Welwyn Garden City.

With other 40 traders, your taste buds will be spoilt for choice. Our bar providers Banquet Inn Bars are on hand to serve you the most refreshing drinks.

With performances from The Kopy Katz, Sabihah Stars, Immi Davis and many more, you will be entertained throughout the weekend.

Our Kids Fun Zone brings a range of activities, rides and fun to be enjoyed by all.

YOUR A-TO-Z GUIDE TO THIS YEAR'S STREET FOOD TRADERS

Amani Kitchen (Iraq & Persia)

Beats & Beigels (USA)

Banquet Inn Bars (Bar provider)

Café 77 (USA)

Cantina Carnitas (Mexico)

Carmen's Caribbean Kitchen (Caribbean)

Chilli Gold Sauce (Africa & USA)

Churro Boyz (Spain)

Churros Olé (Spain)

Crispy Duck Rotisserie (Asian Fusion)

Emilio's (Lebanon)



Gräs Restaurant | Lounge (Mediterranean)

Heavenly Sausage (Poland)

HiTea (Hong Kong)

Hyderabadi Dhaba (India)

Killa Waffles (USA)

La Crêpe Française (France)

La Pitta Catering (Greece)

Lime Face (Malaysia)

Mad Macs (USA)

Maya Street Food (Korea)

Misya Meze Grill (Turkey)

Papa Paella (Spain)

Petrucchi's Artisan Stonebaked Pizza (Italy)

Pull Me Cheri (France)

Punjabi Shack (Punjab/India)

ROK Kitchen (South Korea)

Smok'n Greek (Cyprus)

Spread Your Wings (USA & World Fusion)

Sweet N Delish (Thailand)

The Dog House (USA)

The Jerk Hub (Jamaica)

The Noodle & Dumpling Bar (China)

The Lankan Kitchen (Sri Lanka)

Waffle Wands (Belgium)

Weeping Chef (Worldwide cuisine)

Yom (Soul food)

YouBao (Japan)

World
Food
Festival

KID'S FUN ZONE

HOWARDSGATE
SATURDAY 10TH &
SUNDAY 11TH MAY,
11AM-6PM
CASH AND CARDS
ACCEPTED



THIS YEAR'S
MARKET TRADERS
INCLUDE:

Beijo Bebidas
(Fresh Juices)

Dotty's Sweet Bus
(Classic and retro sweets)

Emmy's Brigadeiro
(Brazilian Brigadeiro)

Frank's Ice
(Ice cream man)

Linda Bakes Cakes
(Cakes and bakes)

Penny's Rum Punch
(Fruit-infused rum punches)

Temprd
(Chocolate)

The Greek Farmer
(Cured meat and charcuterie)



PERFORMANCES
THIS YEAR INCLUDE:

Sabihah Stars
(Belly dancers)

The Kopy Katz
(Rockabilly band)

Lickin Stick
(Funk soul)

The Dirty Half 100
(A fusion of all your favourite music genres)

The Cotter Academy of Irish Dancing
(Irish dancing)



WGC VINTAGE FESTIVAL

TURN BACK THE
CLOCKS IN WGC!

Saturday 21st &
Sunday 22nd June
11am - 5pm

Jiveswing.com, with the support of Wonderful WGC, are bringing this popular FREE event back to Welwyn Garden City town centre. Join us for a weekend of celebrating everything vintage, from classic cars, vintage bands and performers, market stalls and a fun zone for everyone to enjoy.



For more information, visit wonderfulwgc.co.uk

Events

WGC CELEBRATION DAY

Saturday 12th July
11am - 5pm

Join the team behind **Together for Welwyn Garden City** for a day of celebrating the past, the present and the future of the town centre. With performances from local dance groups and bands, and exhibitions showcasing local artists and the history of our wonderful town.

For full event information, please visit
wgcelebration.org.uk



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vision lenses to same
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[Frames subject to availability]. Cannot be used with any other offers. Second pair from the same price range or below. Both pairs include standard 1.5 single-vision lenses (or 1.6 for £170 Rimless ranges or 1.5 safety lenses for safety eyewear range). Varifocal/bifocal: pay for lenses in first pair only. Both pairs must be purchased in one transaction. Excludes SuperDigital, SuperDrive varifocals and SuperReaders 1-2-3 occupational lenses. 2 for 1 on safety eyewear is excluded for customers with a corporate eyecare voucher provided by their employer. Additional charge for extra lens options.

Events

THURSDAY 14TH TO SUNDAY 17TH AUGUST

SCREEN ON THE GREEN



After last year's hiatus we are pleased to announce that **Screen On The Green** will once again be returning to the town centre, offering a range of movies during this open air cinema event.

For your safety and enjoyment the event area has a limited capacity.

This is a **FREE to attend** event, but you can upgrade your experience with the purchase of one of our deckchair packages.

DAY 1: THURSDAY 14TH

11.30am **Despicable Me 4** 

3pm **Sonic 3** 

6.30pm **Barbie** 

DAY 2: FRIDAY 15TH

11.30am **The Wild Robot** 

3pm **Trolls: Band Together** 

6.30pm **Wicked** 

DAY 3: SATURDAY 16TH

11.30am **Moana 2** 

3pm **The Lion King: Mufasa** 

6.30pm **Captain America: Brave New World** 

DAY 4: SUNDAY 17TH

11.30am **Paddington** 

3pm **Paddington 2** 

6.30pm **Paddington 3** 

Sponsors

IJM LAND


WHEAT QUARTER
WELWYN GARDEN CITY

Specsavers

Welwyn Garden City

Full event information and FAQs can be found on our website [wonderfulwgc.co.uk](https://www.wonderfulwgc.co.uk)

SIGNATURE EVENTS



World Food Festival

Discover a world of flavours and cultures with authentic delights from over 40 traders from around the globe. Enjoy live music, performances and kids activities at our popular event.

When: Saturday 10 & Sunday 11 May

Where: WGC town centre



WGC Vintage Festival

Turn the clock back and join us for a weekend of celebrating everything vintage with internationally-acclaimed swing, rock and blues bands.

When: Saturday 21 & Sunday 22 June

Where: WGC town centre



Screen on the Green

Enjoy twelve blockbuster movies at this year's Screen On The Green. This FREE outdoor cinema event has something for everyone, from family fun to musicals and action-packed superheroes.

When: Thursday 14 to Sunday 17 August

Where: WGC town centre



Christmas Lights Trail

Discover the magic of Christmas in WGC. Explore all corners of the town centre and enjoy the business-funded illuminated installations, including the Christmas Bear, Bauble, Carousel and many more.

When: 15 November 2025 to 5 January 2026

Where: WGC town centre

Our signature events are funded by the businesses of Welwyn Garden City town centre and commissioned by the WGC BID team.

More dates for YOUR DIARY

5 Apr | 8pm
THE BEST IN COMEDY
Live on Stage at
Campus West

6 Apr, 4-5 Oct & 6-7 Dec
10am-4pm
**THE PECULIAR
MARKET**
The Howard Centre

7 Apr | 2pm & 4:30pm
**DINOSAUR
ADVENTURE LIVE**
Live on Stage at
Campus West

10 Apr, 12 Jun, 10 Jul
& 11 Sep | 4pm-9pm
**STEER FOOD
HEROES**
Stonehills Square

12 Apr | 11am-4pm
**OUR SOLAR SYSTEM
(FREE Activity for Kids)**
Arts & Crafts in
The Howard Centre

19 Apr | 7:30pm
MILLION DOLLAR MEN
Live on Stage at
Campus West

25 Apr | 7:30pm
VISION OF ELVIS
Live on Stage at
Campus West

5 May | 11am-4pm
**VE DAY
(FREE Activity for Kids)**
Arts & Crafts in
The Howard Centre

23 May | 7:30pm
**ONE NIGHT IN DUBLIN
- THE FAREWELL TOUR**
Live on Stage at
Campus West

30 May | 7:30pm
**EMMA KENNY'S
'KILLER COUPLES'**
Live on Stage at
Campus West

5 Jun | 1:30pm &
6 Jun | 10:30am
**PIRATES LOVE
UNDERPANTS**
Live on Stage at
Campus West

9 Jun to 15 Jun
**Welwyn Hatfield
Borough Council's
THIS GIRL CAN**
Various events throughout
Welwyn Hatfield

14 Jun & 11 Oct
10:30am-4pm
WGC VEGAN MARKET
Stonehills Square

28 Jun to 17 Jul
**Welwyn Hatfield
Borough Council's
BIG SUMMER**
Various events throughout
Welwyn Hatfield

25 Oct | 7:30pm
THE HISTORY OF ROCK
Live on Stage at
Campus West



Exclusive Enjoy WGC Offers

Why not take advantage of these great offers from Wonderful Welwyn Garden City's businesses!

ALL ABOUT ME

18 Church Road, AL8 6PS
FREE 10 minutes with every sunbed course booked when you quote 'AAM15'

ANDRÉ'S HAIR SALON

21 Wigmores North, AL8 6PG
Get a men's cut and finish for only £23.00

GRÄS RESTAURANT | LOUNGE
15 Howardsgate, AL8 6AL
HAPPY HOUR: 2-for-1 cocktails everyday from 5pm to 7pm

MEGAN'S

35-37 Howardsgate, AL8 6AP
Enjoy **two courses for £18** or **three courses for £21** from a set dinner menu (Available Sun-Weds from 5pm)

MISYA MEZE GRILL

67 Parkway, AL8 6JQ
HAPPY HOUR: 2-for-1 cocktails everyday from 4pm to 7pm

MR BARBERS

39b Howardsgate, AL8 6AP
10% OFF trims when you quote 'EnjoyWGC'

SIXTH CIRCLE TATTOO AND PIERCING LOUNGE

20 Church Road, AL8 6PS
10% OFF all piercings when you quote 'EnjoyWGC' (Available Tue-Thur only)

STONEHILLS HAIRDRESSING

27 Stonehills, AL8 6NA
15% OFF retail products in-store and online when you use code 'EnjoyWGC' (T&Cs apply: Valid on full-priced retail products only. Certain brands may be excluded. Not valid on services. One use per person.)

TENS: CUTS & STUFF

4b Church Road, AL8 6NE
20% Introductory offer. Download the Booksy app, search 'Tens Cuts & Stuff Welwyn Garden City' and use the code 'NEW20' for 20% off your first trim. (T&Cs apply)

THE LASER ROOM

20 Church Road, AL8 6PS
10% OFF all laser services when you quote 'EnjoyWGC' (Available Tue-Thur only) and 10% OFF your first teeth whitening treatment when you use code 'Smile10'

See all offers at: wonderfulwgc/enjoy-wgc-offers



**ANDRÉ'S
HAIR SALON**

GRÄS



stonehills
HAIR

TENS
CUTS & STUFF



megan's

MISYA
WELWYN GARDEN

Mr.

IT'S COMPETITION TIME!!

How would you like to **WIN A £250 VOUCHER** to be spent on **MY JOHN LEWIS** products in Hertfordshire's only John Lewis and Partners department store?

For your chance to win, simply visit:
wonderfulwgc/enjoy-wgc-giveaway
(T&Cs apply)

my John Lewis



SPONSORS & PARTNERS

Our BID-led initiatives, campaigns and events are funded by the businesses of Welwyn Garden City town centre.

We would like to thank all our 2025 sponsors and partners for helping us to continually improve our events and invest in our wonderful town centre.

BANQUET INN
"The outside bar for all occasions"

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GRÄS
RESTAURANT | LOUNGE

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KP WASTE
THE ENVIRONMENT'S CHOICE

küchenhaus
The German Kitchen

MISYA
WELWYN GARDEN

NOMAD
GRAPHIQUE

RISE GYM

Specsavers

Welwyn
Garden City



VEGAN
MARKET CO.



**VORTEX
EVENTS**


WHEAT QUARTER
WELWYN GARDEN CITY

If you would like to know how you can support Wonderful Welwyn Garden City town centre, please get in touch at marketing@welwyngarden.co.uk